

# Spotlight Capital Holdings, Inc. Announces its Partnership with Rim Ryderz Inc., the Celebrity Driven Skateboard Company

Tue January 8, 2019 9:40 AM|GlobeNewswire|About: [SLCH](#)

Los Angeles, CA, Jan. 08, 2019 (GLOBE NEWSWIRE) -- via NEWMEDIAWIRE -- Spotlight Capital Holdings Inc. ([SLCH](#)) has entered into a partnership with skateboard manufacturer Rim Ryderz Inc. ("RR"), which has redesigned the structure of the Skate Board and created interchangeable wheels for its boards that will hit the market in 2019.

Mr. Tyrone Longino, president of RR and its Co-founder Dorian Leniar, have put many years into developing this genius idea to interchange rims on the newly designed skateboard wheels. The management of RR has been in discussion with known celebrities and other influential industry names to participate in the novelty board creation, which is currently in development and will be ready for public consumption this year. Based on the company's research and commitments, celebrities relish in the idea of self-portrait boards, and will be interested in working with RR to create a wide variety of skate board products that will be appealing to consumers. What makes RR products different from its competitors is that Rim Ryderz has created a durable, great looking skateboard wheel, which will be the best performing wheels on the market and will complement the customized boards created by the company.

Contrary to what people think, the skateboard industry is very profitable and has some of the wealthiest athletes that have dedicated their lives to becoming the best in the sport. The dedication by the best in the business has increased the popularity of the sport, which makes skate boards and related merchandise a popular commodity for consumers. Rim Ryderz's business model will capitalize on the popularity of the sport, by introducing its unique brand of skateboards and wheels to the world, which will ensure its share of the billion-dollar skate board industry.

This partnership will be beneficial to both Spotlight Capital Holdings, Inc. and Rim Ryderz. Rim Ryderz will obtain access to additional funds to expand its current operations, increase its sales and to market its products, which will increase the value of Spotlight's stock. The management of Spotlight believes that the business relationship with RR is a perfect fit in its new business model and increase the overall value of the company through the sales of RR's products.

## Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events, or circumstances after the date of such statements.